Mr Jasmin BELLANCE

jasminbellance.fr

Senior Drupal developer & technical SEO consultant · Drupal 8 to 11 · PHP 8 / Symfony · 12 years of experience

Based in Île-de-France
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PROFILE

Drupal and Symfony developer for 12 years and technical SEO consultant. I build, migrate and maintain Drupal platforms: custom modules, custom entities and fields, Twig themes, version upgrades, Jenkins CI/CD, always with SEO performance in mind. Experience in IT services (CGI, lead on the Drupal 9 → 10 upgrade), in an agency (ALL4WEB, 4 years) and at a major media group (Prisma Media). AI-assisted development every day (Claude, Codex).

KEY SKILLS

Backend	Laravel, PHP, PHP 8.4, WordPress
Languages	French (native), professional English (documentation, technical meetings)

EXPERIENCE

Drupal / Symfony Developer & SEO Consultant

since Jan 2024

Studio Visbee · freelance

- Website redesigns and migrations to Drupal 11: architecture, custom modules, Twig themes, continuous deployment with Jenkins
- Technical SEO audits and consulting for SMEs and independents (IMPACT 360° method)
- **Conselys** (Drupal 11): redesign, migration of WordPress content, custom entities (programmes, registrations, coupons), Stripe checkout flow. The site ranks #1 on Google for several industry keywords
- **Taxi Mimi Provins** (Drupal 11): booking platform (9 custom modules, order entity, Stripe payments, driver scheduling via Google Calendar), multisite local SEO. From an independent taxi to the leading taxi platform in Provins
- Custom Symfony applications: fire-safety ERP (Protactis), WhatsApp campaign CRM (ThermosApp); POCs for restaurant booking (Goldenresa) and a marketplace (Pritizia)

Stack: Drupal, PHP 8.4, Symfony 6.4, Symfony 7, Laravel, Twig, Doctrine, PostgreSQL, Elasticsearch, Docker, Jenkins, Stripe, Google Calendar API, WordPress, Claude, Codex

Lead Drupal Developer

Feb 2023 – Feb 2024

CGI, Amiens · public sector (ANCV guide), team of 3 developers

- Led the Drupal 9 → 10 upgrade alongside the teams
- Industrialised deployment and CI/CD with Jenkins, upgraded the infrastructure
- Built a new search engine on Elasticsearch
- Diagnosed business-critical issues and designed workarounds adopted by the team
- Backlog management, technical and user documentation

Stack: Drupal, PHP, Elasticsearch, Docker, Jenkins

Lead PHP Drupal Developer

Jan 2019 – Feb 2023

ALL4WEB, Boulogne-Billancourt · web agency

- Design and development of Drupal websites, with ongoing feature work and maintenance over 4 years
- Worked with SEO consultants and designers to turn client needs into specifications
- Set up Google Tag Manager tracking and the dataLayer
- Mentored 2 junior developers, ran code reviews and wrote functional specifications

Stack: Drupal, PHP, Git, GitHub, Docker Compose, Google Tag Manager

PHP Symfony Developer

Aug 2017 – Dec 2018

Prisma Media, Paris · media

- Symfony microservices delivering millions of BI data points (BigQuery, Oracle) to 800 magazine distributors
- BigQuery microservice feeding an application hosted in a DMZ, emailing tool, API-driven dashboard
- Prototyping (POCs) and training for production teams

Stack: Symfony 5, PHP, BigQuery, Oracle, MySQL

PHP Symfony Developer (contractor)

Jan 2016 – Aug 2017

Genwaves, Île-de-France / Marseille · telecoms

- Ongoing development and maintenance of an internal Symfony 3 tool
- Built the web interface for internet boxes, working closely with telecom engineers

Stack: PHP, Symfony 3

PHP Developer

Jul 2012 – Jul 2013

Orange, Martinique · telecoms

- Decision-support dashboards for senior management (PHP, MySQL)

Stack: PHP, MySQL

EDUCATION

- **Information systems engineer**, EPSI Montpellier (2013-2015)
- Bachelor's degree in computer systems and software, Université des Antilles et de la Guyane (2012)
- BTS (two-year degree) in business computing (2011)

References: Technical directors at CGI and Prisma Media, associate director at ALL4WEB. Contact details on request.